

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 966009 /		<u>All Order #</u> 06387518
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> C23C29 WILSON/SEN/	
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 5	KOAT	10/27/12	10/27/12	5-6a	5-6a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/22/12-10/28/12	5-6a	5-6a	-----Sa--	:30		\$100.00	NM		
Credited												
N 17	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/22/12-10/28/12	Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$200.00	NM		
Credited												
N 18	KOAT	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/22/12-10/28/12	Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$200.00	NM		
Credited												
E 24	KOAT	10/25/12	10/25/12	SCANDAL	9-10p		:30			NM	2	\$3,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---2---				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	10/22/12-10/28/12	SCANDAL	9-10p	----Th----	:30		\$1,500.00	NM		
See MG 24.3												
	3	KOAT	10/26/12-10/26/12	20/20	9-10p	-----F----	:30		\$1,500.00	NM		
Ⓜ MG for 24.2 10/25												
Totals											122	\$46,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
966009 /	06387518

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	Candidate	C23C29 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	10/29/12 / 10/29/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	103	\$39,400.00	\$33,490.00	\$2,344.30	\$35,834.30
10/29/12 - 10/29/12	19	\$7,525.00	\$6,396.25	\$447.74	\$6,843.99
Totals	122	\$46,925.00	\$39,886.25	\$2,792.04	\$42,678.29

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 965238 /		<u>Alt Order #</u> 06259969
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> C23C29 WILSON/SEN/
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)
 814 King St
 Ste 400
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 16	KOAT	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/22/12-10/28/12	Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$200.00	NM		
Credited												
Totals											91	\$48,190.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	78	\$40,345.00	\$34,293.25	\$2,400.53	\$36,693.78
10/29/12 -10/29/12	13	\$7,845.00	\$6,668.25	\$466.78	\$7,135.03
Totals	91	\$48,190.00	\$40,961.50	\$2,867.31	\$43,828.81

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 967620 /		<u>Alt Order #</u> 06259980
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> C30N06 WILSON/SEN/
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 98	KOAT	10/30/12	10/30/12	DWTS RESULTS	7-8p		:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,000.00			
N 99	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$1,390.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,390.00			
Totals											113	\$60,395.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	113	\$60,395.00	\$51,335.75	\$3,593.50	\$54,929.25
Totals	113	\$60,395.00	\$51,335.75	\$3,593.50	\$54,929.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearts Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St, Suite 400
Alexandria, VA 22314

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966009	06387518

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/29/12	M-F A7N This AM @ 430:430-5a		MTWTF--	:30	5	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				5	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/23/12	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1512TV	\$50.00 NM
2	KOAT	W	10/24/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1512TV	\$50.00 NM
5	KOAT	Th	10/25/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1512TV	\$50.00 NM
4	KOAT	F	10/26/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1712TV	\$50.00 NM
2	10/23/12	10/29/12	5a A7N More In The AM 5-6a		MTWTF--	:30	10	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				10	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Tu	10/23/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00 NM
1	KOAT	Tu	10/23/12	5:43 AM	5a A7N More In The AM	5-6a	:30	HW1412TV	\$150.00 NM
8	KOAT	W	10/24/12	5:14 AM	5a A7N More In The AM	5-6a	:30	HW1412TV	\$150.00 NM
2	KOAT	W	10/24/12	5:44 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
3	KOAT	Th	10/25/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW1912TV	\$150.00 NM
10	KOAT	Th	10/25/12	5:30 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
4	KOAT	F	10/26/12	5:13 AM	5a A7N More In The AM	5-6a	:30	HW1912TV	\$150.00 NM
7	KOAT	F	10/26/12	5:57 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00 NM
3	10/23/12	10/29/12	6a A7N More In The AM 6-7a		MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				5	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	10/23/12	6:13 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
3	KOAT	W	10/24/12	6:12 AM	6a A7N More In The AM	6-7a	:30	HW1712TV	\$400.00 NM
4	KOAT	Th	10/25/12	6:53 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
2	KOAT	F	10/26/12	6:55 AM	6a A7N More In The AM	6-7a	:30	HW1912TV	\$400.00 NM
4	10/23/12	10/29/12	Good Morning America 7-9a		MTWTF--	:30	15	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				15	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/29/12	Good Morning America	7-9a	MTWTF--	:30	15	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KOAT	Tu	10/23/12	7:48 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
2	KOAT	Tu	10/23/12	8:29 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
1	KOAT	Tu	10/23/12	8:40 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM
15	KOAT	W	10/24/12	7:42 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
4	KOAT	W	10/24/12	8:29 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
3	KOAT	W	10/24/12	8:44 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
6	KOAT	Th	10/25/12	7:29 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
14	KOAT	Th	10/25/12	7:59 AM	Good Morning America	7-9a	:30	HW1912TV	\$300.00 NM
5	KOAT	Th	10/25/12	8:56 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
7	KOAT	F	10/26/12	7:49 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
13	KOAT	F	10/26/12	8:42 AM	Good Morning America	7-9a	:30	HW1912TV	\$300.00 NM
8	KOAT	F	10/26/12	8:59 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
5	10/27/12	10/27/12	5-6a	5-6a	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12		5-6a	5-6a	:00		\$100.00 NM
Credited									
6	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/27/12	6:23 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1712TV	\$150.00 NM
1	KOAT	Sa	10/27/12	6:59 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1912TV	\$150.00 NM
7	10/28/12	10/28/12	5-6a	5-6a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:59 AM	5-6a	5-6a	:30	HW1912TV	\$100.00 NM
8	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/12	6:54 AM	Su 6a A7N More in the AM	6-9a	:30	HW1712TV	\$150.00 NM
1	KOAT	Su	10/28/12	8:13 AM	Su 6a A7N More in the AM	6-9a	:30	HW1912TV	\$150.00 NM
9	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a	MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/23/12	9:46 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1512TV	\$175.00 NM
5	KOAT	W	10/24/12	9:39 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1412TV	\$175.00 NM
1	KOAT	Th	10/25/12	9:48 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1512TV	\$175.00 NM
4	KOAT	F	10/26/12	9:29 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1912TV	\$175.00 NM
10	10/24/12	10/26/12	The View 10-11a	10-11a	--W-F--	:30	2	\$405.00	NM
Class of Time - Fixed Non Pre-emptible									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$405.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 10/24/12 10:33 AM The View 10-11a 10-11a :30 HW1512TV \$405.00 NM 2 KOAT F 10/26/12 9:59 AM The View 10-11a 10-11a :30 HW1712TV \$405.00 NM									
11	10/23/12	10/29/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT Tu 10/23/12 11:52 AM Anderson Cooper 11a-12n :30 HW1712TV \$110.00 NM 2 KOAT W 10/24/12 11:41 AM Anderson Cooper 11a-12n :30 HW1712TV \$110.00 NM 5 KOAT Th 10/25/12 11:44 AM Anderson Cooper 11a-12n :30 HW1512TV \$110.00 NM 4 KOAT F 10/26/12 11:49 AM Anderson Cooper 11a-12n :30 HW1912TV \$110.00 NM									
12	10/23/12	10/29/12	Chew, The	12-1pm	MTWTF--	:30	5	\$165.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/23/12 12:31 PM Chew, The 12-1pm :30 HW1512TV \$165.00 NM 3 KOAT W 10/24/12 12:29 PM Chew, The 12-1pm :30 HW1512TV \$165.00 NM 5 KOAT Th 10/25/12 12:00 PM Chew, The 12-1pm :30 HW1912TV \$165.00 NM 4 KOAT F 10/26/12 12:56 PM Chew, The 12-1pm :30 HW1712TV \$165.00 NM									
13	10/23/12	10/29/12	Katie Couric M-F	2p-3p	MTWTF--	:30	5	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/23/12 2:31 PM Katie Couric M-F 2p-3p :30 HW1412TV \$165.00 NM 5 KOAT W 10/24/12 2:11 PM Katie Couric M-F 2p-3p :30 HW1412TV \$165.00 NM 4 KOAT Th 10/25/12 2:37 PM Katie Couric M-F 2p-3p :30 HW1512TV \$165.00 NM 3 KOAT F 10/26/12 2:33 PM Katie Couric M-F 2p-3p :30 HW1912TV \$165.00 NM									
14	10/23/12	10/29/12	Ellen 3-4p	3-4p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/23/12 3:22 PM Ellen 3-4p 3-4p :30 HW1512TV \$125.00 NM 3 KOAT W 10/24/12 3:38 PM Ellen 3-4p 3-4p :30 HW1512TV \$125.00 NM 4 KOAT Th 10/25/12 3:32 PM Ellen 3-4p 3-4p :30 HW1512TV \$125.00 NM 5 KOAT F 10/26/12 3:59 PM Ellen 3-4p 3-4p :30 HW1712TV \$125.00 NM									
15	10/23/12	10/29/12	Dr Oz	4-5p	MTWTF--	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/23/12 4:55 PM Dr Oz 4-5p :30 HW1712TV \$325.00 NM 2 KOAT W 10/24/12 4:10 PM Dr Oz 4-5p :30 HW1712TV \$325.00 NM 5 KOAT Th 10/25/12 4:31 PM Dr Oz 4-5p :30 HW1512TV \$325.00 NM 4 KOAT F 10/26/12 4:38 PM Dr Oz 4-5p :30 HW1912TV \$325.00 NM									
16	10/23/12	10/29/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/29/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	HW1512TV	\$350.00 NM
3	KOAT	W	10/24/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	HW1512TV	\$350.00 NM
5	KOAT	Th	10/25/12	5:25 PM	Action 7 News @ 5p	5-530p	:30	HW1912TV	\$350.00 NM
4	KOAT	F	10/26/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	HW1712TV	\$350.00 NM
17	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12		Action 7 News @ 5p Sat	5-530p	:00		\$200.00 NM
Credited									
18	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12		Action 7 News @ 530p Sat	530-6p	:00		\$200.00 NM
Credited									
19	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:14 PM	Action 7 News @ 5p Sun	5-530p	:30	HW1712TV	\$275.00 NM
21	10/23/12	10/23/12	DWTS RESULTS	7-8p	-1-----	:30	1	\$2,845.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$2,845.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	7:36 PM	DWTS RESULTS	7-8p	:30	HW1712TV	\$2,845.00 NM
22	10/25/12	10/25/12	LAST RESORT	7-8p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	7:41 PM	LAST RESORT	7-8p	:30	HW1512TV	\$900.00 NM
23	10/25/12	10/25/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$3,940.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$3,940.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	8:19 PM	GREYS ANATOMY	8-9p	:30	HW1512TV	\$3,940.00 NM
24	10/25/12	10/25/12	SCANDAL	9-10p	---2---	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---2---	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	10/25/12		SCANDAL	9-10p	:00		\$1,500.00 NM
See MG 24.3									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/25/12	10/25/12	SCANDAL	9-10p	---2---	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 10/25/12 9:40 PM SCANDAL 9-10p :30 HW1512TV \$1,500.00 NM									
3 KOAT F 10/26/12 9:50 PM 20/20 9-10p :30 HW1912TV \$1,500.00 NM									
MG for 24.2 10/25									
25	10/26/12	10/26/12	SHARK TANK	7-8p	----1--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 6:59 PM SHARK TANK 7-8p :30 HW1912TV \$875.00 NM									
26	10/26/12	10/26/12	PRIMETIME	8-9p	----1--	:30	1	\$1,185.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$1,185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 8:24 PM PRIMETIME 8-9p :30 HW1712TV \$1,185.00 NM									
27	10/28/12	10/28/12	AFV	6-7p	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 6:43 PM AFV 6-7p :30 HW1912TV \$900.00 NM									
28	10/28/12	10/28/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 7:38 PM ONCE UPON A TIME 7-8p :30 HW1712TV \$1,500.00 NM									
29	10/28/12	10/28/12	REVENGE	8-9p	-----1	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 8:41 PM REVENGE 8-9p :30 HW1912TV \$2,000.00 NM									
30	10/28/12	10/28/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 9:47 PM 666 PARK AVE 9-10p :30 HW1712TV \$1,125.00 NM									
31	10/27/12	10/27/12	College Football Sa 130-p	128p-6p	-----2-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 10/27/12 3:51 PM College Football Sa 130-p 128p-6p :30 HW1712TV \$400.00 NM									
2 KOAT Sa 10/27/12 4:48 PM College Football Sa 130-p 128p-6p :30 HW1912TV \$400.00 NM									
32	10/27/12	10/27/12	ABC Prime College Footb	6-10p	-----2-	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----2- 2 \$600.00									

INVOICE

Send Payment To

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/27/12	10/27/12	ABC Prime College Football-10p		-----2-	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	6:53 PM	ABC Prime College Football	6-10p	:30	HW1712TV	\$600.00 NM
2	KOAT	Sa	10/27/12	9:43 PM	ABC Prime College Football	6-10p	:30	HW1912TV	\$600.00 NM
33	10/23/12	10/29/12	Action 7 News @ 10p M-F 10-1030p		MT-T---	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MT-T---	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1512TV	\$650.00 NM
3	KOAT	Th	10/25/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1912TV	\$650.00 NM
34	10/23/12	10/29/12	Action 7 News @ 1030p 1030-1105p		MTW-F--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTW-F--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1412TV	\$400.00 NM
2	KOAT	W	10/24/12	10:45 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1712TV	\$400.00 NM
4	KOAT	F	10/26/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1712TV	\$400.00 NM
35	10/27/12	10/27/12	Action 7 News @ 10p Sat 10-1035p		-----1-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	10:13 PM	Action 7 News @ 10p Sat	10-1035p	:30	HW1712TV	\$400.00 NM
36	10/28/12	10/28/12	Action 7 News @ 10p Sun 10-1030p		-----1	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	10:24 PM	Action 7 News @ 10p Sun	10-1030p	:30	HW1912TV	\$675.00 NM
37	10/28/12	10/28/12	Action 7 News @ 1030p 1030-1105p		-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	10:44 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	HW1712TV	\$400.00 NM
38	10/23/12	10/29/12	Kimmel	1135p-1235a	MTWTF--	:30	11	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	11	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/23/12	12:17 AM	Kimmel	1135p-1235a	:30	HW1512TV	\$65.00 NM
1	KOAT	Tu	10/23/12	12:28 AM	Kimmel	1135p-1235a	:30	HW1712TV	\$65.00 NM
4	KOAT	W	10/24/12	12:13 AM	Kimmel	1135p-1235a	:30	HW1512TV	\$65.00 NM
3	KOAT	W	10/24/12	12:19 AM	Kimmel	1135p-1235a	:30	HW1412TV	\$65.00 NM
5	KOAT	Th	10/25/12	12:12 AM	Kimmel	1135p-1235a	:30	HW1512TV	\$65.00 NM
6	KOAT	Th	10/25/12	12:26 AM	Kimmel	1135p-1235a	:30	HW1512TV	\$65.00 NM
11	KOAT	F	10/26/12	12:06 AM	Kimmel	1135p-1235a	:30	HW1912TV	\$65.00 NM
8	KOAT	F	10/26/12	12:14 AM	Kimmel	1135p-1235a	:30	HW1712TV	\$65.00 NM
7	KOAT	F	10/26/12	12:30 AM	Kimmel	1135p-1235a	:30	HW1912TV	\$65.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/27/12	10/27/12	CASTLE SAT LF	1035P-1135P	-----2-	:30	2	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/27/12	10:45 PM	CASTLE SAT LF	1035P-1135P	:30	HW1912TV	\$85.00 NM
1	KOAT	Sa	10/27/12	11:03 PM	CASTLE SAT LF	1035P-1135P	:30	HW1712TV	\$85.00 NM
40	10/27/12	10/27/12	PRIVATE PRACTICE SA	1035-1135P, 1135F	-----2-	:30	2	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	11:52 PM	PRIVATE PRACTICE SAT LF	1035-1135P, 1135F	:30	HW1912TV	\$65.00 NM
2	KOAT	Sa	10/27/12	12:04 AM	PRIVATE PRACTICE SAT LF	1035-1135P, 1135F	:30	HW1712TV	\$65.00 NM
41	10/28/12	10/28/12	ET Weekend 11p-1205a	1100-1205x	-----2	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/12	11:41 PM	ET Weekend 11p-1205a	1100-1205x	:30	HW1912TV	\$90.00 NM
1	KOAT	Su	10/28/12	12:01 AM	ET Weekend 11p-1205a	1100-1205x	:30	HW1712TV	\$90.00 NM
42	10/28/12	10/28/12	CASTLE SUN LF	1205-105A	-----1	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	12:25 AM	CASTLE SUN LF	1205-105A	:30	HW1912TV	\$45.00 NM
Total Spots							103		

Payment Terms 30 Days

<u>Gross Total</u>	\$39,400.00
<u>Agency Commission</u>	\$5,910.00
<u>Net Amount Due</u>	\$33,490.00
New Mexico Tax Rate 7.0%	\$2,344.30
<u>Amount Due</u>	\$35,834.30

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address.

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St, Suite 400
Alexandria, VA 22314

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KDAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963267	06259968

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	The View 10-11a	10-11a	----1--	:30	1	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	10:31 AM	The View 10-11a	10-11a	:30	HW1612TV	\$180.00 NM
2	10/19/12	10/19/12	Anderson Cooper	11a-12n	---1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	11:23 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00 NM
3	10/19/12	10/19/12	Chew, The	12-1pm	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	12:56 PM	Chew, The	12-1pm	:30	HW1412TV	\$110.00 NM
4	10/19/12	10/19/12	Dr Oz	4-5p	----1--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	4:37 PM	Dr Oz	4-5p	:30	HW1612TV	\$325.00 NM
5	10/19/12	10/19/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
6	10/19/12	10/19/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	6:13 AM	6a A7N More In The AM	6-7a	:30	HW1612TV	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/19/12	10/19/12	6a A7N More In The AM 6-7a		----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	10/19/12	10/19/12	Good Morning America 7-9a		----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	----1--				1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	7:59 AM	Good Morning America	7-9a	:30	Hw1412TV	\$300.00 NM
8	10/22/12	10/22/12	General Hospital 2-3p/1-2p		1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	1:23 PM	General Hospital	2-3p/1-2p	:30	Hw1512TV	\$125.00 NM
9	10/22/12	10/22/12	Chew, The 12-1pm		1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	12:28 PM	Chew, The	12-1pm	:30	Hw1712TV	\$110.00 NM
10	10/22/12	10/22/12	Katie Couric M-F 2p-3p		1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$165.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	2:55 PM	Katie Couric M-F	2p-3p	:30	Hw1412TV	\$165.00 NM
11	10/22/12	10/22/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Hw1512TV	\$50.00 NM
12	10/22/12	10/22/12	Action 7 News @ 6p 6-630p		1-----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$525.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	Hw1512TV	\$525.00 NM
13	10/22/12	10/22/12	6a A7N More In The AM 6-7a		1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	6:55 AM	6a A7N More In The AM	6-7a	:30	Hw1712TV	\$400.00 NM
14	10/22/12	10/22/12	Good Morning America 7-9a		1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	8:42 AM	Good Morning America	7-9a	:30	Hw1512TV	\$300.00 NM
15	10/20/12	10/20/12	Action 7 News @ 5p Sat 5-530p		-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/20/12	10/20/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12		Action 7 News @ 5p Sat	5-530p	:00		\$200.00 NM
Credited									
16	10/20/12	10/20/12	5-6a	5-6a	-----1-	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	5:27 AM	5-6a	5-6a	:30	HW1412TV	\$90.00 NM
17	10/20/12	10/20/12	Action 7 News @ 530p	5:30-6p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	5:52 PM	Action 7 News @ 530p Sat	530-6p	:30	HW1612TV	\$200.00 NM
18	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	6:24 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM
19	10/21/12	10/21/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	11:01 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	HW1612TV	\$400.00 NM
21	10/21/12	10/21/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	5:14 PM	Action 7 News @ 5p Sun	5-530p	:30	HW1412TV	\$275.00 NM
22	10/21/12	10/21/12	5-6a	5-6a	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	5:46 AM	5-6a	5-6a	:30	HW1412TV	\$75.00 NM
23	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	8:29 AM	Su 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM
25	10/21/12	10/21/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$650.00				

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/21/12	10/21/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	9:30 AM	This Week	9-10a	:30	HW1612TV	\$650.00 NM
26	10/18/12	10/18/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	1:24 PM	General Hospital	2-3p/1-2p	:30	HW1512TV	\$140.00 NM
27	10/18/12	10/18/12	The View 10-11a	10-11a	---1---	:30	1	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	9:58 AM	The View 10-11a	10-11a	:30	HW1512TV	\$180.00 NM
28	10/18/12	10/18/12	Anderson Cooper	11a-12n	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	11:25 AM	Anderson Cooper	11a-12n	:30	HW1612TV	\$110.00 NM
29	10/18/12	10/18/12	Chew, The	12-1pm	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	12:30 PM	Chew, The	12-1pm	:30	HW1412TV	\$110.00 NM
30	10/18/12	10/18/12	Dr Oz	4-5p	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	4:28 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
31	10/18/12	10/18/12	M-F A7N This AM @ 430	430-5a	---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1412TV	\$50.00 NM
32	10/18/12	10/18/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
33	10/18/12	10/18/12	Good Morning America	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	8:40 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/16/12	10/16/12	The View 10-11a	10-11a	-1-----	:30	1	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$180.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	9:59 AM	The View 10-11a	10-11a	:30	HW1612TV	\$180.00	NM
35	10/16/12	10/16/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$110.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	11:31 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00	NM
36	10/16/12	10/16/12	Katie Couric M-F	2p-3p	-1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$165.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	2:35 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00	NM
37	10/16/12	10/16/12	Dr Oz	4-5p	-1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$325.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	4:13 PM	Dr Oz	4-5p	:30	HW1412TV	\$325.00	NM
38	10/16/12	10/16/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1412TV	\$50.00	NM
39	10/16/12	10/16/12	5a A7N More In The AM	5-6a	-1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	5:45 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00	NM
40	10/16/12	10/16/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	6:44 AM	6a A7N More In The AM	6-7a	:30	HW1612TV	\$400.00	NM
41	10/16/12	10/16/12	Good Morning America	7-9a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/16/12	7:43 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00	NM
42	10/17/12	10/17/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$140.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/17/12	10/17/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	1:59 PM	General Hospital	2-3p/1-2p	:30	HW1412TV	\$140.00 NM
43	10/17/12	10/17/12	Chew, The	12-1pm	--1----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	12:00 PM	Chew, The	12-1pm	:30	HW1512TV	\$110.00 NM
44	10/17/12	10/17/12	Katie Couric M-F	2p-3p	--1----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	2:48 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
45	10/17/12	10/17/12	Dr Oz	4-5p	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	4:53 PM	Dr Oz	4-5p	:30	HW1412TV	\$325.00 NM
46	10/17/12	10/17/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1612TV	\$50.00 NM
47	10/17/12	10/17/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	HW1512TV	\$350.00 NM
48	10/17/12	10/17/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW1412TV	\$150.00 NM
49	10/17/12	10/17/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	6:29 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
50	10/17/12	10/17/12	Good Morning America	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	7:27 AM	Good Morning America	7-9a	:30	HW1612TV	\$300.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/19/12	10/19/12	Action 7 News @ 10p M-F 10-1030p		----1--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1412TV	\$650.00	NM
52	10/19/12	10/19/12	Action 7 News @ 1030p	1030-1105p	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	10:54 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1612TV	\$400.00	NM
53	10/19/12	10/19/12	Nightline	1105-1135p	----1--	:30	1	\$185.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$185.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	11:32 PM	Nightline	1105-1135p	:30	HW1512TV	\$185.00	NM
54	10/19/12	10/19/12	Ellen 3-4p	3-4p	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	3:39 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00	NM
55	10/19/12	10/19/12	Entertainment Tonight 630-7p		----1--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1512TV	\$500.00	NM
56	10/19/12	10/19/12	SHARK TANK	7-8p	----1--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$875.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	7:46 PM	SHARK TANK	7-8p	:30	HW1412TV	\$875.00	NM
57	10/19/12	10/19/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	8:59 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00	NM
58	10/19/12	10/19/12	PRIMETIME	8-9p	----1--	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/19/12	8:15 PM	PRIMETIME	8-9p	:30	HW1512TV	\$1,100.00	NM
59	10/19/12	10/19/12	20/20	9-10p	----1--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
59	10/19/12	10/19/12	20/20	9-10p	----1--	:30	1	\$1,500.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>F</td><td>10/19/12</td><td>9:38 PM</td><td>20/20</td><td>9-10p</td><td>:30</td><td>HW1612TV</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	F	10/19/12	9:38 PM	20/20	9-10p	:30	HW1612TV	\$1,500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	F	10/19/12	9:38 PM	20/20	9-10p	:30	HW1612TV	\$1,500.00	NM																																											
60	10/22/12	10/22/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$400.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$400.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$400.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>10:44 PM</td><td>Action 7 News @ 1030p</td><td>1030-1105p</td><td>:30</td><td>HW1512TV</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1512TV	\$400.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1512TV	\$400.00	NM																																											
61	10/22/12	10/22/12	Nightline	1105-1135p	1-----	:30	1	\$190.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$190.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$190.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$190.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>11:10 PM</td><td>Nightline</td><td>1105-1135p</td><td>:30</td><td>HW1712TV</td><td>\$190.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	11:10 PM	Nightline	1105-1135p	:30	HW1712TV	\$190.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	11:10 PM	Nightline	1105-1135p	:30	HW1712TV	\$190.00	NM																																											
62	10/22/12	10/22/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$500.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$500.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$500.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>6:55 PM</td><td>Entertainment Tonight 630-7p</td><td>630-7p</td><td>:30</td><td>HW1712TV</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1712TV	\$500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1712TV	\$500.00	NM																																											
63	10/22/12	10/22/12	Good Morning America	7-9a	1-----	:30	1	\$300.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$300.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$300.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$300.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>7:26 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>HW1412TV</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	7:26 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	7:26 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00	NM																																											
64	10/22/12	10/22/12	POLITICAL DEBATES	7-9P	1-----	:30	1	\$2,500.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$2,500.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$2,500.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>8:57 PM</td><td>POLITICAL DEBATES</td><td>7-9P</td><td>:30</td><td>HW1512TV</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	8:57 PM	POLITICAL DEBATES	7-9P	:30	HW1512TV	\$2,500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	8:57 PM	POLITICAL DEBATES	7-9P	:30	HW1512TV	\$2,500.00	NM																																											
65	10/22/12	10/22/12	DWTS	9-10p	1-----	:30	1	\$1,890.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$1,890.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$1,890.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	1-----	1	\$1,890.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>8:59 PM</td><td>DWTS</td><td>9-10p</td><td>:30</td><td>HW1412TV</td><td>\$1,890.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	8:59 PM	DWTS	9-10p	:30	HW1412TV	\$1,890.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KOAT	M	10/22/12	8:59 PM	DWTS	9-10p	:30	HW1412TV	\$1,890.00	NM																																											
66	10/20/12	10/20/12	ABC Prime College Football	6-10p	-----3-	:30	3	\$600.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----3-</td><td>3</td><td>\$600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----3-	3	\$600.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/15/12	10/21/12	-----3-	3	\$600.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KOAT</td><td>Sa</td><td>10/20/12</td><td>7:00 PM</td><td>ABC Prime College Football</td><td>6-10p</td><td>:30</td><td>HW1412TV</td><td>\$600.00</td><td>NM</td></tr><tr><td>1</td><td>KOAT</td><td>Sa</td><td>10/20/12</td><td>8:10 PM</td><td>ABC Prime College Football</td><td>6-10p</td><td>:30</td><td>HW1512TV</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>Sa</td><td>10/20/12</td><td>9:49 PM</td><td>ABC Prime College Football</td><td>6-10p</td><td>:30</td><td>HW1612TV</td><td>\$600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KOAT	Sa	10/20/12	7:00 PM	ABC Prime College Football	6-10p	:30	HW1412TV	\$600.00	NM	1	KOAT	Sa	10/20/12	8:10 PM	ABC Prime College Football	6-10p	:30	HW1512TV	\$600.00	NM	2	KOAT	Sa	10/20/12	9:49 PM	ABC Prime College Football	6-10p	:30	HW1612TV	\$600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	KOAT	Sa	10/20/12	7:00 PM	ABC Prime College Football	6-10p	:30	HW1412TV	\$600.00	NM																																											
1	KOAT	Sa	10/20/12	8:10 PM	ABC Prime College Football	6-10p	:30	HW1512TV	\$600.00	NM																																											
2	KOAT	Sa	10/20/12	9:49 PM	ABC Prime College Football	6-10p	:30	HW1612TV	\$600.00	NM																																											
67	10/21/12	10/21/12	SENATE DEBATE	6-7p	-----1	:30	1	\$900.00	NM																																												
Class of Time - Immediately Pre-emptible without notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----1	1	\$900.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/15/12	10/21/12	-----1	1	\$900.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/21/12	10/21/12	SENATE DEBATE	6-7p	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	5:59 PM	SENATE DEBATE	6-7p	:30	HW1512TV	\$900.00 NM
68	10/21/12	10/21/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	7:19 PM	ONCE UPON A TIME	7-8p	:30	HW1612TV	\$1,500.00 NM
69	10/21/12	10/21/12	REVENGE	8-9p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	8:20 PM	REVENGE	8-9p	:30	HW1412TV	\$1,500.00 NM
70	10/21/12	10/21/12	666 PARK AVENUE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	9:34 PM	666 PARK AVENUE	9-10p	:30	HW1512TV	\$1,125.00 NM
71	10/18/12	10/18/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1512TV	\$650.00 NM
72	10/18/12	10/18/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1612TV	\$400.00 NM
73	10/18/12	10/18/12	Nightline	1105-1135p	---1---	:30	1	\$185.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$185.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	11:26 PM	Nightline	1105-1135p	:30	HW1412TV	\$185.00 NM
74	10/18/12	10/18/12	Ellen 3-4p	3-4p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	3:29 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
75	10/18/12	10/18/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1612TV	\$500.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
77	10/18/12	10/18/12	LAST RESORT	7-8p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	6:59 PM	LAST RESORT	7-8p	:30	HW1412TV	\$900.00 NM
78	10/18/12	10/18/12	Good Morning America	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	7:27 AM	Good Morning America	7-9a	:30	HW1612TV	\$300.00 NM
79	10/18/12	10/18/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$2,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	7:59 PM	GREYS ANATOMY	8-9p	:30	HW1512TV	\$2,625.00 NM
80	10/18/12	10/18/12	SCANDAL	9-10p	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	9:40 PM	SCANDAL	9-10p	:30	HW1412TV	\$1,000.00 NM
81	10/16/12	10/16/12	Action 7 News @ 10p M-F 10-1030p		-1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1412TV	\$650.00 NM
82	10/16/12	10/16/12	Nightline	1105-1135p	-1-----	:30	1	\$185.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$185.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	11:27 PM	Nightline	1105-1135p	:30	HW1512TV	\$185.00 NM
83	10/16/12	10/16/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	3:31 PM	Ellen 3-4p	3-4p	:30	HW1612TV	\$125.00 NM
84	10/16/12	10/16/12	Entertainment Tonight 630-7p		-1-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1512TV	\$500.00 NM
85	10/16/12	10/16/12	POLITICAL DEBATES	7-9P	-1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
85	10/16/12	10/16/12	POLITICAL DEBATES 7-9P		-1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	8:48 PM	POLITICAL DEBATES	7-9P	:30	HW1612TV	\$2,500.00 NM
86	10/16/12	10/16/12	Good Morning America 7-9a		-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	8:59 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
88	10/17/12	10/17/12	Action 7 News @ 10p M-F 10-1030p		--1----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1412TV	\$650.00 NM
89	10/17/12	10/17/12	Action 7 News @ 1030p 1030-1105p		--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1512TV	\$400.00 NM
90	10/17/12	10/17/12	Nightline 1105-1135p		--1----	:30	1	\$185.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$185.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	11:27 PM	Nightline	1105-1135p	:30	HW1612TV	\$185.00 NM
91	10/17/12	10/17/12	Ellen 3-4p	3-4p	--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	3:37 PM	Ellen 3-4p	3-4p	:30	HW1612TV	\$125.00 NM
92	10/17/12	10/17/12	Entertainment Tonight 630-7p		--1----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1612TV	\$500.00 NM
93	10/17/12	10/17/12	MIDDLE/NEIGHBORS 7-8p		--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	7:18 PM	MIDDLE/NEIGHBORS	7-8p	:30	HW1412TV	\$1,200.00 NM
94	10/17/12	10/17/12	Good Morning America 7-9a		--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	8:42 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963267-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
95	10/17/12	10/17/12	MODERN/SUBURGATORY 8-9p		--1----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--1----				1	\$1,800.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/17/12	8:48 PM	MODERN/SUBURGATORY	8-9p	:30	HW1512TV	\$1,800.00 NM
96	10/17/12	10/17/12	NASHVILLE	9-10p	--1----	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--1----				1	\$1,300.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/17/12	9:43 PM	NASHVILLE	9-10p	:30	HW1612TV	\$1,300.00 NM
97	10/18/12	10/18/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---1---				1	\$2,625.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	10/18/12	8:20 PM	GREYS ANATOMY	8-9p	:30	HW1612TV	\$2,625.00 NM
98	10/21/12	10/21/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----1				1	\$75.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	10/21/12	12:00 AM	ET Weekend 11p-1205a	1100-1205x	:30	HW1412TV	\$75.00 NM
99	10/21/12	10/21/12	CASTLE SUN LF	1205-105A	-----1	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----1				1	\$45.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	10/21/12	12:27 AM	CASTLE SUN LF	1205-105A	:30	HW1512TV	\$45.00 NM
100	10/21/12	10/21/12	PRIVATE PRACTICE SU 1205-105A, 105-20		-----1	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----1				1	\$45.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	10/21/12	1:55 AM	PRIVATE PRACTICE SUN LF	1205-105A, 105-20	:30	HW1612TV	\$45.00 NM
Total Spots							97		

Payment Terms 30 Days

Gross Total	\$48,710.00
Agency Commission	\$7,306.50
Net Amount Due	\$41,403.50
New Mexico Tax Rate 7.0%	\$2,898.25
Amount Due	\$44,301.75